



Across the Fence



Volume 7, Issue 2

Summer, 2018

Trail Ride Was Widely Supported

Here's some of the statistics from the 2018 Trail Ride:

- 145 riders participated, double the number when we first started in the Ride in 2010
- Over \$8,000 in prizes were raffled off, resulting in \$4,960 raised (net after expenses)
- Riders represented a diverse geographic group from not only Thurston County but also Tulalip, Eatonville, Roy, Tacoma, Graham, Chimacum, Port Orchard, Bainbridge Island, Union, Grayland; and Longview. Finally Morton, Mossyrock, Chehalis, and Ethel represented our Lewis County neighbors.

The **Washington State Livestock Coalition** is fully recognized by the Internal Revenue Service as a 501(C)3 tax-exempt organization, and is registered as a non-profit corporation with the WA Secretary of State. Coalition membership is \$20 per year.

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2018 Benefit Trail Ride Enjoyed by Many Riders



Over 145 riders participated in the 2018 Benefit Trail Ride, enjoying both the atmosphere on the trail as well as good food and winning over \$8,000 in prizes from many local businesses (names of business supporters are shown on pages 2 and 3 of this newsletter).

The Washington State Livestock Coalition would like to thank all of our participants and guests for riding with us at our 2018 fundraising Benefit Trail Ride. We know for some of you, you've had multiple years of participating and we so appreciate your continued support!

Our diligent and hard-working team of members and several generous community volunteers made our ninth trail ride possible.

Riders set off on the Trail Ride from the parking area of the Evergreen Sportsmen's Club during the Livestock Coalition's annual ride.

Twenty Coalition members and 8 volunteers worked hard to make this ride happen.

If you participated and want to remember your 2018 trail ride, you may order your T-shirt at <http://www.huckleberry.biz>.

Huckleberry Ink owner, Nancy, can imprint our ride logo on various garments and hats. Make sure you mention "WASLICO Benefit Trail Ride" when ordering (see the last page of the Newsletter for the design).

More photos from the 2018 Trail Ride are on Page 3.

Understanding Fundraising

This April, as a Board Member, I attended a Centralia Community College Class geared for organizations that fundraise. One thing was clear -- non-profit does not mean or equates to "no profit"!

The instructor, Gayle Palmer, is a retired professional librarian who went on to conduct grant writing for the Washington State Library. She is based in Portland and now does consulting for grant writing, fundraising and volunteer management.

Organizations like the Livestock Coalition often make mistakes by underestimating the true cost of running an organization by not accounting for volunteers' time, or not accounting for services and materials donated by members or volunteers.

Non-profits in particular don't make formal 3-5 year business plan. Another common problem is connecting and communicating with *millennials* who want to participate and feel connected to a cause. There are over 24,000 non-profit organizations in Washington according to the Secretary of State's office, and based on national donation dollars only 3% focus on agricultural and animal well-being.

As Membership Committee chair, I intend to apply some of the principles presented to reach out to solicit input to make our organization better.

- by Elizabeth Pagan, Vice President and Membership Chair

Local students receive WASLICO Scholarships

WASLICO was very pleased to award two scholarships this year for deserving students to continue their education at area-wide post secondary institutions in a field related to agriculture.

The 2018 Buster Smith Scholarship was awarded to **Karsen Morris**. Graduating this year from Onalaska High School, Ms. Morris is attending Central College this fall. While in kindergarten, Ms. Morris was given a cow. From that time on, she committed herself to learning everything she could about cattle: actively participating in 4-H and FFA, and, working on cattle farms. Ms. Morris plans a career in Agricultural Education hoping that her passion for agriculture will "spark an agriculture interest in students."

The 2018 Dr. Everett Macomber Scholarship was awarded to **Samantha Hyder**, from Yelm. Ms. Hyder is interested in pursuing a career as a large animal veterinarian. She will be attending South Puget Sound Community College for her first two years and then transfer to Washington State University. Through 4-H and FFA, Ms. Hyder has raised and showed numerous types animals from cats to pigs to chickens. She was a member of the Washington State High School Equestrian Team.

WASLICO Scholarships to be awarded in 2019

The Coalition has announced its intent to continue offering two \$1,000 scholarships for students to pursue post secondary education in a field related to agriculture. This commitment was made by the Coalition's Board in its decision to cease operations in 2019.

Information and application instructions will be posted by February 2019, with applications due in April.

Members voted to open the one of those awards to qualified applicants living anywhere in Washington State, removing the previous county restrictions.

Gold Sponsors – supporting WASLICO organizational goals for 3 or more years

Grocery Outlet, Chehalis
K&S Saddlery, Spanaway
Franz Bakery Outlet, Centralia
Riechert's Meat, Centralia
The Feed Bin, Rochester
Geir Glove, Centralia
Shop'N Cart, Centralia
Les Schwab Tire Center, Centralia
Black River Canoe Trips, Rochester
Cascade West Veterinary Hospital, Centralia

Baskin Robbins, Centralia
Cochran Unlimited General Contractors, Rochester
Tractor Supply Co., Chehalis
Buster Smith Cutting Horses, Centralia
Lacy Angus Ranch, Rochester
Evergreen Equine Clinic, Olympia
A-1 Rentals, Olympia
Littlerock Saloon, Littlerock
Tack Room Too, Olympia

Valley Agronomics/Wilco, Chehalis
Veggies Northwest, Chehalis
Lael's Moon Garden, Rochester
Anderson's True Value Hardware, Centralia
AR Hay Farms, Yelm
Trader Joe's, Olympia
PostNet, Centralia
Larry's Chevron, Rochester
Adams Farm, Olympia
Umpqua Bank, Rochester

WASLICO to offer grants to non-profit organizations

The Livestock Coalition has announced its process of awarding grants to non-profit organizations that provide services relating to agriculture. The grants, which will be limited to \$2,000 each, may be focused on a wide range of community programs.

Information about the grants and application form can be accessed on the Coalition's website [www.waslico.com] under the "Grant" heading. Applications will be accepted via electronic transmission through October 21, 2018 with notification to successful applicants in January 2019.

The opportunity to assist community organizations with cash grants was realized as part of the Coalition's decision to cease operations in 2019.

Some of the activities that could be funded through the Coalition's grants include education, instruction or training for livestock owners, land stewardship or conservation, services or assistance provided to disadvantaged populations that include livestock as therapy, as well as purchase equipment for emergency rescue organizations that focus on livestock.

While grants are not restrictive to these specific categories, they are in consistent with the Coalition's original goals and mission.

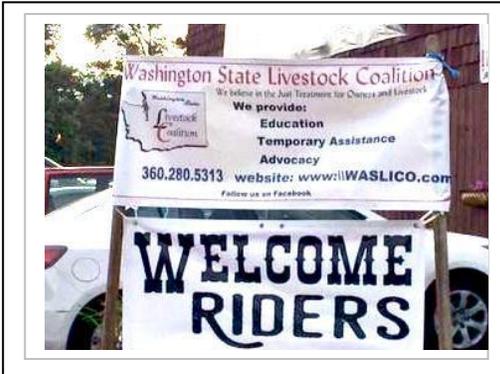
Funds will be distributed in January 2019 with the intent that all funds are expended during the 2019 calendar year.

The Coalition will also continue scholarships to students in 2019.

Scenes from the 2018 Trail Ride



Trail Ride participants use the "tractor taxi" for transportation from their trailers to the building to check in for the ride.



Signs like this one outside the Littlerock Saloon showed support for the Livestock Coalition's Trail Ride.

Silver Sponsors - supporting WASLICO organizational goals for 2 years

Azteca Restaurant, Centralia
Chehalis Rental, Chehalis
The Farm Store, Chehalis
Ernie's Rapid Lube, Chehalis
Penny Lane Hair Salon, Centralia
Ferguson Plumbing, Olympia
Ferguson Plumbing, Centralia
Jerry's Color Center, Centralia & Yelm
Industrial Specialties, Chehalis
Precision Printing and Copy Depot, Centralia

Complete Repair Services, Tumwater
Stewart's Meat Market, Yelm
The Roof Doctor, Tumwater
Les Schwab Tire Center, Yelm
Lady of the Lake/Offut Lake Resort, Tenino
Top Notch Trailer, Rochester
Tractor Supply Co., Yelm
Silver Springs Organic Compost, Tumwater

Olympia Farrier Supply, Olympia
Ferguson Plumbing, Yelm
Lew Rents West, Olympia
Equine Medical Services, Rainier
Ice Chips Candy, Olympia
Burger Claim, Rochester
Noyes Prairie Restoration, Oakville
Bennies Garden, Chehalis
Subway, Rochester
Red Tail Ranch, Maytown

New Sponsors for the Livestock Coalition

Appian Way Hair Salon, Centralia
Branch Tree Service, Inc., Centralia
Kaija's Garden & Pet, Centralia
Fiddler's Coffee House, Centralia

Centerville Western Wear, Centralia
Servine Feed, Roy
Book N Brush, Chehalis

Mariachi Alegre Restaurant & Cantina, Rochester
NAPA Auto Parts, Rochester
Chehalis Dental Care, Chehalis
Thin Line, North Carolina

According to the old adage, “*All Good Things Must Come to an End*”.

The Board of Directors voted on July 17, 2018 to begin the close-out process of the Washington State Livestock Coalition, to be effective by the end of 2019. There are several reasons for this action, including the significant effort required to coordinate the annual Prize Ride with a diminishing organization membership base, as well as a reduced demand for seminars and assistance to livestock owners.

This was not an easy or a capricious decision by Board members, most of whom are already retired or are experiencing health impacts.

To implement this decision, the Coalition will offer grants to organizations that provide training and assistance to the community as well as the continuation of the scholarship program in 2019.

Information about the grant process, application and deadlines for application are provided in this

newsletter and are also on our website. These activities will receive the Coalition’s assets and attention during the next year.

This means the Coalition will not conduct any fundraising activities in 2019, nor will initiate significant additional program activity.

The Trail Ride and educational programs are suspended and will not be continued into 2019.

We graciously remember the numerous friends and business contacts that we made during our ten years of operation. Many individuals received assistance, as well, based on our program to provide temporary aid during times of health or financial hardships.

We want to extend a special thanks to the many volunteers who helped us with our mission to provide better welfare for livestock.

- *Nick Cockrell*, President

2018 Benefit Trail Ride logo for T-shirt imprint
(continued from Page 1).

The logo design available for commemorative T-shirts linked to the 2018 Benefit Trail Ride is available from Huckleberry Ink. Shirts are available in a variety of colors and sizes. Please see the story and details for ordering the T-shirts on Page 1.

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